



Pennsylvania Culture Change Coalition  
c/o Institute for Caregiver Education  
162 Farm Credit Drive  
Chambersburg, PA 17202

## PENNSYLVANIA CULTURE CHANGE COALITION

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*Working to Transform Elder Care  
Across the Commonwealth*



*“We did the best we could with  
what we knew. And when we  
knew better, we did better.”*

*Maya Angelou*

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[www.paculturechangecoalition.org](http://www.paculturechangecoalition.org)

## OUR VALUES

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We commit to these values:

- Know each person.
- Each person can and does make a difference.
- Relationship is the fundamental building block of a transformational culture.
- Respond to spirit, as well as mind and body.
- Risk taking is a normal part of life.
- Put person before task.
- All elders are entitled to self-determination where ever they live.
- Community is the antidote to institutionalization.
- Do unto others as you would have them do unto you.
- Promote the growth and development of all.
- Shape and use the potential of the environment in all its aspects: physical, organizational, and psycho/social/spiritual.
- Practice self-examination, searching for new creativity and opportunities for doing better.
- Recognize that culture change and transformation are not destinations but a journey verses a work in progress.

## MISSION STATEMENT

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The Pennsylvania Culture Change Coalition (PCCC) , founded in 1999, advocates and facilitates deep system change and transformation in our culture of aging, across all settings.

To achieve this, we:

- Encourage communication and dialogues across all settings.
- Create networking and learning opportunities.
- Build and support relationships and collaborations.
- Identify and promote transformations in practice, public policy and research across residential and community-based service systems.
- Encourage consumer options and diversity within residential and community-based service systems.

## VISION

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A vision of aging that is life-affirming, satisfying, relationship based and meaningful.

## SERVICE OPPORTUNITIES

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PCCC creates and supports networking and learning as the cornerstones of change. The Coalition members share this passion and strive to inspire and enable all who desire to join the culture change journey.

The four key areas of service opportunity are:

- **Communication:** develops and implements marketing strategies for educational events through the PCCC website and other media.
- **Involvement:** Develops and implements strategies for representative involvement in PCCC events and services among regional community members across the long-term living spectrum.
- **Advocacy:** helps influence public policy by partnering with other organizations and working to develop advocacy positions on culture change.
- **Education / networking:** establishes collaborative educational efforts with other organizations, develops educational events, and produces the annual ACCORD.

## MEMBERSHIP FORM

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No annual membership fee is required! If you are interested in joining PCCC, please complete the form below.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Position

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State & Zip Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
E-Mail Address

Indicate Areas of Interest

- Communication
- Involvement
- Advocacy
- Education

Please return completed membership form to:

Annette Sanders, PCCC Board Support  
Institute for Caregiver Education  
162 Farm Credit Drive  
Chambersburg, PA 17202  
(717) 263-7766—Phone  
(717) 263-7602—Fax  
E-mail: [asanders@caregivereducation.org](mailto:asanders@caregivereducation.org)